

# PRESS RELEASE

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For Immediate Release

## X-DEVON ADVENTURE

### Crossing Devon by kayak and cycle for charity



By kayaking the Torridge and Dart rivers and cycling across Dartmoor local residents of Strete Parish, Emma and Ed Parr Ferris, and Roger English, aim to cross Devon (England's second largest county) in just two days. Vicky Tanner-Tremaine has offered to take on the invaluable role of single-handed support crew to help make the challenge happen.

The trip is taking place on **Saturday 14<sup>th</sup> and Sunday 15<sup>th</sup> August 2010** and has been planned in order to raise money for The Jeremy Willson Charitable Trust, a charity very close to our hearts. Jeremy was a great friend of Emma's and someone who meant a lot to many people. He led an incredibly active and fulfilling life, so much so that it made you wonder what you did with your time! He was a friend who was greatly admired - an amazingly active, outgoing, kind and successful person. Jeremy grabbed life in both hands so we think this is the very least we can do to show him how much he meant to so many people.

Emma Parr Ferris said:

“Jeremy would have loved this challenge and we're just sad that he can't be here to complete it with us.”

The Jeremy Willson Charitable Trust (JWCT) is a charity set up in tribute to and memory of Jeremy Willson. The charity helps people and projects that reflect Jeremy's passions in life: athletics, geology, adventure and the environment. The JWCT helps young athletes from the UK and developing countries realise their ambitions; young geologists and others to carry out independent ground-breaking expeditions and research; young people or groups with disabilities to participate in sporting and/or adventurous activities in the UK and overseas; and practical projects to conserve and improve access to mountain and ocean environments in the UK and overseas. The JWCT provides annual awards and individual grants to these causes. Please have a look at [www.jwct.org.uk](http://www.jwct.org.uk) for more information.

### Linking in with North Devon and South Devon Areas of Outstanding Natural Beauty (AONBs) 50th Birthdays...

This year sees both the North Devon and South Devon Areas of Outstanding Natural Beauty (AONBs) celebrate their 50th birthdays as nationally important protected landscapes. Our route links both of these living, working landscapes in this special year and the X-Devon team are proud to be able to add to the celebrations by traversing the county, bringing a gift from the North Devon AONB to the South Devon AONB - on our return a bottle of 'Natural Beauty', the specially brewed South Devon anniversary ale awaits. For more information please have a look at [www.southdevonaonb.org.uk](http://www.southdevonaonb.org.uk) and [www.northdevon-aonb.org.uk](http://www.northdevon-aonb.org.uk)

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#### Notes to editors

1. If you'd like more information about the challenge please see [www.justgiving.com/x-devon-adventure](http://www.justgiving.com/x-devon-adventure) or contact Emma or Ed on 01803 770856 or at [emmajane\\_dav@yahoo.com](mailto:emmajane_dav@yahoo.com). Emma and Ed Parr Ferris, South Barn, Burlestone, Strete, Dartmouth, Devon TQ6 0LW.
2. The JWCT was established and is administered by Jeremy's family as trustees. Charity No. 1114871.
3. Photos available.